



For Immediate Release

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LBS Financial Credit Union Donates School Supplies to Three School Districts

Long Beach, CA – September 30, 2011 – LBS Financial Credit Union worked with three local school districts this summer to collect school supplies for the 2011-2012 school year. The Credit Union partnered with Long Beach Unified School District, Bellflower Unified School District and ABC Unified School District to launch its first annual Adopt-a-School Program. Members of the Credit Union and the public dropped off supplies throughout the summer, supplemented by purchased items from LBS Financial employees and the Credit Union.

The Credit Union worked directly with the school districts to select a school. During the summer months the program was promoted at their Greater Long Beach area branch offices, on marketing materials and on their website to encourage their members and employees to make donations. All of the items donated were delivered to the selected schools in the first couple weeks of the school year.

In addition to the donations from Credit Union members and the public, the Credit Union promoted the program internally and collected over \$1,000 from its employees, matching these donations dollar for dollar. At the end of the summer, the Credit Union had an extra \$2,000 to spend supplementing supplies for the three schools selected.

Long Beach Unified School District

The Long Beach Education Foundation was instrumental in supporting the program and helped the Credit Union select Stephens Middle School in Long Beach as its first Long Beach Unified School to participate for 2011. Stephens Middle School is located on Columbia Street on the West side of Long Beach and has a new principal this year, Diane Prince. Prince provided a wish list of items needed for Stephens to the Credit Union in May which included supplies for the students and teacher classrooms.

The final donation delivered on September 12, 2011 included 10 fully supplied backpacks, over 5,000 sheets of copy paper, 70 packages of pens, 27 packages of pencils, 85 glue sticks, among quantities of items like hand sanitizer and wipes, folders, Post-it notes, markers, notebooks, erasers, tissues and more.

"LBS Financial has been a solid business partner with the district for a very long time, but this year's contributions did a great deal to get the school year off to a great start for many students," said Judy Seal, executive director of the Long Beach Education Foundation, the fundraising arm of the school district. "We truly appreciate the consideration and generosity of the members and employees of LBS Financial Credit Union. The school selected to receive school supplies from LBS Financial was

Stephens Middle School, a school whose students and families have been hit particularly hard during this financial crisis."

Bellflower Unified School District

The Credit Union worked directly with the superintendent's office to create a wish list this year. Liz Monroe, assistant to the superintendent and Dr. Brian Jacobs, superintendent, worked with the Credit Union on the wish list and selected four of their elementary schools to receive the supplies.

The final donation delivered on September 8, 2011 included over 5,000 sheets of copy paper, 70 folders, 40 composition books, 22 notebooks, 12 boxes of art markers among quantities of items like 3-ring binders, crayons, wide rule paper, liquid glue and more.

"We are very grateful for the instructional supplies donated to four of our schools located in the city of Lakewood, and greatly appreciate the support especially in the horrific budget times placed upon our District by the State of California," said Superintendent Dr. Brian Jacobs.

ABC Unified School District

The Credit Union partnered with Ann Griffo, coordinator of school & community partnerships for ABC Unified School District to select the Child Development Department as the 2011 recipient of donations. The Child Development Department for the district services the Head Start program (ages 3 & 4), State Preschool (ages 3 & 4), Los Angeles Universal Preschool (4 year-olds), Tracy Infant Center (infants - 22 months), Extended Day (elementary school age) and Extra & ICS (elementary school age). Kathy Myers, program coordinator for the Child Development Department provided the school's wish list to the Credit Union which included school supplies but also a request for needed toys, games and school yard items.

The final donation delivered on September 7, 2011 included five bicycles and tricycles, helmets, a pretend city kitchen and workbench, toys, games and many school supplies including over 5,000 sheets of copy paper, crayons, pencils and more.

"It is so nice to have LBS Financial in the community and to establish such a great partnership," said Ann Griffo, coordinator of school & community partnerships for ABC Unified School District. "The donations will truly help support the Child Development Department and the children we serve."

About LBS Financial Credit Union

LBS Financial, founded in 1935 as the Long Beach School District Employees Federal Credit Union, is a member-owned cooperative providing savings, checking, Visa[®], money markets, certificates, IRA, insurance and investment services. LBS Financial also offers personal, vehicle, boat and home loans. Their field of membership encompasses fifty cities surrounding the greater Long Beach area, as well as Riverside, San Bernardino, Orange and San Diego Counties. They currently service over 110,000 members with six branch office locations, convenient electronic access (ATMs, online banking) and are part of the CU Service Center network. LBS Financial Credit Union has \$1 billion in total assets.



**2011 Adopt-a-School Program
Donation to Stephens Middle School
Long Beach Unified School District**



Delivery to Stephens Middle School: From left to right: Diane Prince, principal of Stephens Middle School, Melanie Guzman, student at Stephens Middle School and from LBS Financial: Heather Summers, senior vice president, marketing, Rosalina Vergara, marketing manager and Christina Ford, marketing assistant.



Delivery to Bellflower Unified School District: From left to right: Heather Summers, senior vice president, marketing for LBS Financial and Mr. Brian Jacobs, superintendent for Bellflower Unified School District.



Delivery to Child Development Department: From left to right:
From ABC Unified School District: Carla Herrera, program specialist, Kathy Myers, program coordinator for the Child Development Department, Dr. Mary Sieu, assistant superintendent and Ann Griffo, coordinator of school & community partnerships;
from LBS Financial CU: Heather Summers, senior vice president, marketing, Christina Ford, marketing assistant and Eric Zickefoose, central mail and ATM representative.