



**For Immediate Release**

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## **LBS Financial Credit Union Collecting School Supply Donations**

**Long Beach, CA – July 21, 2011** – LBS Financial Credit Union is collecting school supplies for two local schools in the Greater Long Beach area this summer. Stephens Middle School, in the Long Beach Unified School District and the Child Development Center, part of ABC Unified School District, have partnered with the Credit Union to provide their wish lists for the upcoming school year.

This is the first year of LBS Financial's Adopt-a-School program. The Credit Union is working directly with the school districts to select a different school each summer. During the summer months the program is promoted at their Greater Long Beach area branch offices, on marketing materials and on their website to encourage their members and employees to make donations. Before the school year begins in September, all of the supplies collected will be delivered to each school.

The Credit Union is requesting support from area residents that are interested in helping the local schools. With the continuing budget crisis and less support for the schools, teachers and families of students are often charged with purchasing their own school supplies. Wish lists for items needed are located on the LBS Financial website at [www.lbsfcu.org](http://www.lbsfcu.org) and at each of their Greater Long Beach locations (Long Beach, Cerritos and Lakewood). Donations can be dropped off directly at any LBS Financial branch location through August 26, 2011.

### ***About LBS Financial Credit Union***

LBS Financial, founded in 1935 as the Long Beach School District Employees Federal Credit Union, is a member-owned cooperative providing savings, checking, Visa<sup>®</sup>, money markets, certificates, IRA, insurance and investment services. LBS Financial also offers personal, vehicle, boat and home loans. Their field of membership encompasses fifty cities surrounding the greater Long Beach area, as well as Riverside, San Bernardino, Orange and San Diego Counties. They currently service over 115,000 members with six branch office locations, convenient electronic access (ATMs, online banking) and are part of the CU Service Center network. LBS Financial Credit Union has \$1 billion in total assets.